



MBA with Emphasis in Environmental Management

More than ever before, major companies and entrepreneurial ventures are seeking competitive advantage and success by embracing sustainability — social and environmental responsibility — as a core business strategy. The Colorado Heights University MBA with Emphasis in Environmental Management explores issues businesses are facing in a world where resources are scarce, social safety nets are declining, and customers and commentators are concerned about companies behaving in ethical and responsible ways to preserve earth resources. The Program intends to develop farsighted leaders that recognize that this new way of doing business requires new skills in business management for maintaining a balance between a sustainable environment and a profitable enterprise.

MBA Core Courses

Core Courses (18 credits)

- IBS 501-3* International Management and Leadership
- IBS 502-3 International Financial Management
- IBS 503-3 Applied International Business Economics
- IBS 508-3 Foundations of Accounting
- IBS 510-3 Global Strategic Marketing & Customer Service
- IBS 590-3 MBA Capstone

-3* = 3 credit hour course

Required Emphasis Courses (12 credits)

- IBS 571 Environmental Economics
- IBS 572 Energy Policies
- IBS 573 Sustainable Products, Services and Business Practices
- IBS 574 Leadership for Sustainable Management

Mandatory Business Internship (3-9 Credit Hours)

- IBS 541- 1-3* Business Internship I
 - IBS 542- 1-3 Business Internship II
 - IBS 543- 1-3 Business Internship III
- 1-3* = 1 to 3 credit hour