



CHU Global MBA

Program Description

The Global MBA at CHU is designed to prepare students to function, compete and excel in modern business and provide them with an understanding of how to operate on a world-wide platform. Unlike theoretically based MBAs, the CHU Global MBA respects the importance of learning while doing and encourages hands-on field experience by allowing graduate credits to be earned while the student is working.

Students study alongside peers from all over the world, which contributes to a broad global perspective. Students gain a foundation in values, leadership, marketing, accounting, finance and other important fundamental. Graduates will have a sound basis of knowledge preparing them to excel in management position in any type of business organization.

Program Requirements

Core Requirements (18 total credit hours) Unless indicated, each courses is 3 credits.

COURSE NUMBER	COURSE NAME
IBS 501	International Management and Leadership
IBS 502	International Financial Management
IBS 503	Applied International Business Economics
IBS 508	Foundations of Accounting
IBS 510	Global Strategic Marketing and Customer Service
<i>FINAL CORE COURSE - (3 credits)</i>	
IBS 590	MBA Capstone (<i>To be taken toward the end of the Program.</i>)

Electives (21 Total Credit Hours)

COURSE NUMBER	COURSE NAME
<i>Accounting Electives (Select two courses- 6 credits)</i>	
IBS 512	Intermediate Accounting
IBS 524	Intermediate Accounting II
IBS 528	Financial Auditing
<i>CORPORATE FINANCE ELECTIVES (Select two courses- 6 credits)</i>	
IBS 551	Corporate Finance
IBS 552	Money and Banking
IBS 555	Financial Analysis and Decision Making
<i>OTHER ELECTIVE COURSES (Select three courses or 9 credits)</i>	
IBS 504	Cross-Cultural Human Resource Management
IBS 511	Global Strategic Thinking and Business Modeling
IBS 515	Ethical and Legal Environment of International Business
IBS 541	Business Internship I (<i>1-3 credits</i>)
IBS 542	Business Internship II (<i>1-3 credits</i>)
IBS 543	Business Internship III (<i>1-3 credits</i>)