



**Colorado Heights University
May Bonfils Stanton Library**

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Business Resources

Selected Library Materials

DATABASES: <http://search.ebscohost.com>

Login Credentials (username/password): Available only to current CHU Students. For access please contact your Instructor(s), the Librarian, or ask Library Staff the Circulation Desk.

Business Source Premier

Provides full text of more than 2,300 U.S and international business publications, including full-text for more than 1,100 scholarly journals.

Selected Scholarly Journals full-text:

Academy of Management Journal 1958 to present

Administrative Science Quarterly 1956 to present

California Management Review 1958 to present

e-Service Journal 2001 to present

Harvard Business Review 1922 to present

International Organization 1965 to present

Journal for Quality & Participation 1995 to present

Journal of Business Logistics 1978 to present

Journal of Financial & Quantitative Analysis 1966 to present

Journal of Marketing 1936 to present

Journal of Marketing Research 1964 to present

Selected Trade Journals full-text:

Automotive Industries 1999 to present

Beverage World 2000 to present

H&HN: Hospitals & Health Networks 1995 to present

Hotel & Motel Management 1995 to present

Manufacturing Business Technology 1999 to present

Pharmaceutical Executive 1998 to present

Restaurant Business 1995 to present

Sports Marketing 2001 to present

Travel Agent 2000 to present

Company Profiles and SWOT Analysis – Datamonitor

Country Reports – Includes OECD, Global Insight, EIU, and Countrywatch

Industry Profiles – Business Monitor, Datamonitor, Global Insight and OECD

Market Research Reports – Gartner, Datamonitor and ABS Energy Research

Online Books, Selected Full-Text Titles

Raising Capital

Fast-Track Business Growth

Practical Tech for Your Business

Current Topics in Management

Ethics & the Future of Capitalism

Business in the Asia Pacific

Regional Business News

75 business journals, newspapers and newswires covering all metropolitan and rural areas within the United States. Titles include:

Colorado Business Magazine 1999 to present

Des Moines Business Record 1993 to present

South Carolina Business 1994 to present

Las Vegas Business Press 1995 to present

FREELY AVAILABLE ONLINE RESOURCES:

Industry Resources

North American Industry Classification System (NAICS)

<http://www.census.gov/pub/epcd/www/naics.html>

Provided by the US Census Bureau NAICS codes can be used to search the *Business Source Premier* database.

Economic Census

<http://www.census.gov/econ/census/>

The Economic Census provides a detailed portrait of the US economy once every five years, from the national to the local level by measuring: number of establishments, sales, receipts, revenues, shipments, annual payroll and number of employees.

Statistical Abstract of the United States

<http://www.census.gov/compendia/statab/>

Statistical Abstract is a compendium of statistics on a variety of topics, including statistics on industries.

Company Information

AnnualReports.com

<http://www.annualreports.com/>

Database of links to company annual reports.

IRIN - Annual Report Resource Center

<http://www.irin.com/>

More than 10,000 current and historical annual reports.

EDGAR

<http://www.sec.gov/edgar.shtml>

The Electronic Data Gathering, Analysis, and Retrieval (EDGAR) database is the U.S. Securities and Exchange Commission portal to company filings.

International Business Information

Export.gov

<http://www.export.gov/>

Portal to exporting information from the U.S. Department of Commerce.

FREELY AVAILABLE ONLINE RESOURCES:

Background Notes

<http://www.state.gov/r/pa/ei/bgn/>

Facts about the land, people, history, government, political conditions, economy, and foreign relations of countries, dependencies, and areas of special sovereignty from the US Dept. of State.

Doing Business

<http://www.doingbusiness.org/>

Published by the World Bank this site provides "indicators of the cost of doing business by identifying specific regulations that enhance or constrain business investment, productivity, and growth." The database includes over 175 economies.

GlobalEdge

<http://globaledge.msu.edu/>

International business portal from the Graduate School of Management at Michigan State University.

International Monetary Fund

<http://www.imf.org/>

IMF Staff Country Reports provide detailed economic and financial information for individual countries.

LABORSTA Internet

<http://laborsta.ilo.org/>

Freely-available online database of labor statistics from 200 countries and territories produced by the International Labor Office.

The World Factbook

<https://www.cia.gov/library/publications/the-world-factbook>

Publication of the Central Intelligence Agency (CIA).

World Trade Organization

<http://www.wto.org/index.htm>

Global international organization dealing with the rules of trade between nations.

Energy Information Administration

<http://www.eia.doe.gov/>

Official energy statistics, national and global, from the US Dept. of Energy.

Everything International

<http://faculty.philau.edu/russowl/russow.html>

International business portal maintained by Philadelphia University.

Liber8

<http://liber8.stlouisfed.org/>

Economic information portal from the Federal Reserve Bank of St. Louis.

FREELY AVAILABLE ONLINE RESOURCES:

Intergovernmental Panel on Climate Change

<http://www.ipcc.ch/>

Information on global climate change and sustainability.

Center for Global Development

<http://www.cgdev.org/>

Independent research and practical ideas for global finance, debt relief, aid effectiveness, world prosperity, capital flows, financial crises and environmental sustainability.

CIA – The World Factbook

<https://www.cia.gov/library/publications/the-world-factbook/>

The World Factbook provides information on the history, people, government, economy, geography, communications, transportation, military, and transnational issues for 266 world entities. Our Reference tab includes: maps of the major world regions, as well as Flags of the World, a Physical Map of the World, a Political Map of the World, and a Standard Time Zones of the World map.

ACCESSING DOWNLOADABLES (e-Media and e-Books):

CHU Library actively shares local resources and encourages local community borrowing and lending by researchers, faculty, and students as well. There are major public libraries just 2 miles from campus, for example the Hadley Branch of the Denver Public Library (DPL) is within walking distance and on local bus routes. If you have a local public library card, you already have access to downloadable media, such as hundreds of textbooks and other great business resources! These include educational books, videos, documentaries, and news items which are available freely 24/7 for public library card holders with a desktop, laptop, Smartphone, iPod/iPad, PDA, or other device. The OverDrive Media console software (freely downloadable from public libraries) allows the check out of e-books. The DMCA (the Digital Millennium Copyright Act allows these items to be downloaded for a time period (in terms of general circulation for library patrons, see borrower restrictions at each major institution for details) and then they disappear or expire from the storage device or CPU memory. It is easy to use for those already familiar with Web 2.0 technologies and social networking sites. NetLibrary is a very popular tool for educational material and textbooks. It is freely available to most public library card holders.

- **Downloadable Media Center at DPL**
<http://downloadmedia.denverlibrary.org/C8443369-DC87-4F89-B315-5F92661F05E2/10/250/en/Default.htm>
- **NetLibrary**
<http://www.netlibrary.com>

MAGAZINES AND JOURNALS (PRINT):

Business Week
The Economist
Forbes
Foreign Affairs
Newsweek

Kiplinger's
National Geographic
Money
The Smithsonian
Time

BOOKS:

There are thousands of books available in the CHU Book Stacks. Here are just a few textbooks titles and materials used in business coursework at CHU:

- *Anthropology and Contemporary Human Problems, 2008, By John H. Bodley*
- *Business English for the 21st Century, 4th Ed. (2008) By Patrician Ellison*
- *Business Communication, 4th Ed. (2009) By Kitty Locker/Stephen Kaczmarek*
- *Business and Administrative Communication, 8th Ed. (2008) By Kitty Locker/Stephen Kaczmarek*
- *The Fortune at the Bottom of the Pyramid: Eradicating Poverty Through Profits, (2010) By C.K. Prahalad*
- *Guns, Germs, and Steel, (2005) By Jared Diamond*
- *Global Marketing, 5th Ed. (2008) By Warren J. Keegan, Mark C. Green*
- *Intercultural Communication in the Global Workplace, 4th Ed. (2008) By Linda Beamer, Iris Varner*
- *Leadership Communication, 2nd Ed. (2008) By Deborah Barrett*
- *Management Communication: Principles and Practice, 3rd Ed. (2008) By Michael E Hattersley, Linda M. McJannet*
- *Management Communication: Strategies and Applications, 4th Ed. (2008) By Geraldine E. Hynes*
- *The Marketing Plan Handbook, 3rd Ed. (2009) By Marian Burk Wood*
- *Operations Management: Contemporary Concepts and Cases, (2008) By Roger G. Schroeder*
- *Three Cups of Tea, By Greg Mortenson (Coming Soon)*

SEARCH THE CHU OPAC (ONLINE CATALOG) FOR MORE:

<http://opac.libraryworld.com/cgi-bin/opac.pl?command=signin&libraryname=CHU%20LIBRARY>

At the CHU OPAC, our Online Catalog, you can search the library catalog for thousands of items located in the CHU Library Book Stacks related to business, economics, finance, global issues, environmental impacts, resume writing, job hunting and many, many more subjects.

You can also access ready reference materials such as dictionaries and encyclopedias as well as style guides, citation tools, and more. Please check the “New Books” shelf for the latest arrivals!

For assistance finding more of the business resources you need, please visit the Library Circulation Desk!